

## FINTECH AND DIGITAL BANKING INNOVATION CAMP

**Length:** 9 weeks (81 equivalent hours)

**Price:** Before March 31<sup>st</sup> \$800  
Then \$1,050

**Start Date:** May 15<sup>th</sup>

**Registration closes:** April 24<sup>th</sup>



### AIM

**Why?** In a low interest rate scenario, with low margins and high regulation there were only one way to go for most of the banks: Technology Innovation.

**What?** Banks and their employees are going to need to adapt to the new rules of the game. Rules similar to which telecommunication companies face since 2009: WhatsApp era in financial services.

**How?** How we are going to invent the future of digital banking? We propose a method including three phases:

1. **Learn:** MIT Innovation roadmap, FinTech tools and digital banking.
2. **Collaborate world-wide** to generate and execute great ideas.
3. **Prototype and Pitch** the ideas.

### What do I earn?

1. Understand the FinTech tools and an innovation roadmap.
2. Test, generate and develop your disruptive innovation with a team around the world.
3. Have access to a network of investors, entrepreneurs and professional that will change your life.

**Do you dare to challenge incumbent institutions inventing the future of digital banking?**

“Excellent experience; it really introduces me in the innovation banking world.”

*Daniela Kilian*  
Asset Management  
BBVA-Bancomer

### PARTICIPANTS

The camp is especially designed for bank, fund or regulator employees who are willing to take the heroic trip of digital banking transformation. It is also designed for entrepreneurs who are looking to develop a new idea or to expand and existent project in the FinTech area.

There is no minimum requirement precious to the challenge.

### FORMAT

#### Personalized on-line experience

Through our platform, the participant will take tests, forums, video conferences and activities relating to the program. The material can be followed through PC, tablet or smartphone.

Activities are divided in a weekly basis: participants will be able to have enough time to carry out activities but all with a limited delivery date.

Some of the activities include: Discussion of real situations; presentations of the project; conferences with specialists on the subject and pitches and workshops.

“It is very motivating, really transforming in the digital banking.”

*Diana Reyes*

*Associate to the CEO*

*Nacional Financiera - Mexico*

“Provocative and disruptive. A must for digital banking transformation.”

*Germán Montoya*

*Manager Director*

*Rokk3rlabs - Miami*

## CONTENT EXPERIENCE

**Week 1:** Tools to be used. MIT Roadmap for Innovation I

**Week 2:** MIT Roadmap for Innovation II

**Week 3:** MIT Roadmap for Innovation III

**Week 4:** Money and payments:

- Peer-to-peer transfers
- Digital currencies
- Mobile banking
- The Internet of Things

**Week 5:** Infrastructure

- The blockchain
- Digital identity
- Cybersecurity and Privacy
- Artificial Intelligence
- Big Data

**Week 6:** Markets

- Digital Wealth Management
- Robo-advisors
- Algo trading

**Week 7:** Platforms

- Crowdfunding and crowdlending
- Sharing economy
- Financial inclusion

**Week 8:** Regtech landscape

**Week 9:** Prototype and Pitch

## TRANSFORMATION CATALYSTS



**Devie Mohan**

FinTech Market Strategist



**Jim Marous**

Publisher, FinTech Strategist



**Sebastien Meunier**

FinTech Influencer



**Pascal Bouvier**

Venture Partner, Santander InnoVentures



**Vicente Quesada**

Investor. Transformation Catalyst



**Florian Krueger**

Digital Strategy. Big Data



**Alpesh Doshi**

Big Data. Blockchain.



**Philippe Gelis**

CEO at KANTOX



**Daryl Wilkinson**

DWC Strategy and Innovation



**Spiros Margaritis**

Venture Capitalist. Senior Advisor



**Amit Goel**

Co-founder LetsTalkPayments.com



**Paolo Sironi**

IBM Watson Financial Services